

### AMILIES FROM CROATIA WHO LIVE IN INHUMAN CONDITIONS URGENTLY NEED YOUR HELP! PLEASE HELP THEM!

EACH ONE OF US ENJOYS HAVING A COMFORTABLE AND HAPPY HOME.

UNFORTUNATELY, EVEN IN THE TIMES OF MOST MODERN TECHNOLOGIES MANY FAMILIES STILL LIVE IN UNBEARABLE AND INHUMAN CONDITIONS.

PLEASE, HELP US TO PROVIDE THEM WITH MINIMAL LIVING CONDITIONS WHICH EVERY HUMAN BEING DESERVES.

Dear ladies and gentlemen,

Seeking support for the HAPPY HOME humanitarian project, we addressed the Croatian community across the world. They responded most generously and supported the project according to their possibilities. For the full completion of the project, which starts on June 21<sup>st</sup> 2010, it is necessary to collect the remaining 1.851 351 USD, so that within the next four years the most basic living conditions can be secured for all families, ensuring their right to a decent life.

Therefore, we appeal to you on behalf of all those in need to help us, because even the smallest gift from the heart is one step closer to building their happy home. Despite the difficult economic situation today, we are sure that Croats, wherever they are, have a big heart.

We thank you for your attention, and in anticipation of your prompt positive response greet you most warmly.

Yours faithfully,



In Zagreb, June 1<sup>st</sup> 2010

President: Silvio Novak

Submitted in attachment: - the entire HAPPY HOME project in PDF format, in Croatian and English

- official permission to provide humanitarian help issued by the Croatian Ministry of Health and Social Welfare
- more about families and online donations on the web page <u>www.pomozimo.com</u>

## HUMANITARIAN PROJECT "HAPPY HOME"

INFORMATION ABOUT THE ORGANIZER OF THE HUMANITARIAN PROJECT MBS/MB (Social Name INICIJATIVA NOVA 2522284 OIB: 45613669826 Security No.) Address Harambašićeva 12 10 000 Zip code Town Zagreb e-mail inn@inn.hr Telephone +385 1 2446 726 Fax +385 1 2304 397 no. www.pomozimo.com web Contact Person in Krajačić Tamara Silvio Novak person charge

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#### PROJECT TITLE

HAPPY HOME

#### DETAILED PROJECT DESCRIPTION

Given the economic difficulties the Republic of Croatia is facing and increase in number of those most at risk, Nova Initiative has initiated a project titled "HAPPY HOME" which will, in the next four years, be providing assistance for 266 families and disabled persons most at risk in the Republic of Croatia (helping 4 or a maximum of 5 families per month pending and in accordance with financial possibilities).

The project will include cases recommended by 22 social welfare centers from various counties in the Republic of Croatia (Krapina, Gospić, Vukovar, Vinkovci, Varaždin, Petrinja, Virovitica, Pakrac, Karlovac, Kutina, Ivanec, Daruvar, Sv. Ivan Zelina, Vrbovec, Zagreb, Rijeka, Slavonski Brod, Zadar, Šibenik, Split, Dubrovnik, Osijek, Koprivnica, Bjelovar, Čakovec, Ivanić Grad and other), whose recommendations serve as a guarantee that the families selected are most at risk and those families will be monitored by the social workers.

According to the recommendations made by the social welfare institutions so far, the cases mainly involve a large number of families with three or more preschool or school aged children who are deprived of basic sanitation facilities (toilet, sewage, bathroom, or cases in which the entire family shares one room without electricity, food, water...).

In addition, there are requirements for spatial adjustments for the disabled person i.e. installation of disabled access, ramps, bathrooms modified for wheelchair access, wheelchairs and other aids, spatial upgrades or construction of annexes.

#### DETAILED REALIZATION STEPS

- 1. Contacting the social welfare centers and obtaining data on 3 families or disabled persons most at risk within their area of jurisdiction (via e-mail or fax).
- 2. Undertaking field visits with the social worker, getting acquainted with the families, selecting one family for cooperation, obtaining their agreement for assistance, identifying the kind of help they need (also in terms of required quantities), making an overall financial assessment of each case and videotaping the entire process.
- 3. Signing an agreement between both parties outlining details related to data protection and utilization.
- 4. Fund-raising (sending letters to private and legal entities, companies, contacting the media: newspapers, TV, radio)
- 5. Realization finding workers, supplying material, monitoring the deadlines set for completion of agreed activities under supervision by social workers.
- 6. Recording (with video camera) all final works, statements made by each family, and producing short TV stories for raising general public awareness which will hopefully result in an enhanced social responsibility towards groups at social risk.

#### WHO ARE THE BENEFICIARIES OF THE FUND-RAISING + PROJECT'S OBJECTIVE

The beneficiaries of the fund-raising are families at most social risk, families with many children or disabled persons in the Republic of Croatia who are deprived of basic living conditions.

The project's objective is to ensure the very minimum - basic living conditions for each family, i.e. to provide each family with electricity, water, food, plumbing, sewage, and an adequate i.e. minimal space for sleeping and residing, especially for children whose modest homes unfortunately don't allow for a minimal space where they could do their homework.

We wish to provide the disabled persons with an easier access in their living space, including the bathroom facilities, thus enabling them to meet their hygiene needs independently.

This project aims to increase the quality of life for the families at risk, thus enabling them to regain their dignity, and ensure the right to a dignified existence.

#### THE AMOUNT REQUIRED TO MEET THE OBJECTIVE

USD

2.912000

#### PROJECT DURATION

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#### EXPLANATION:

The project's realization started on 1 October 2009. Given the economic difficulties in the country, we have so far managed to ensure funds and assistance for only 4 families.

Due to the fact that the families we visited prior to project's realization are calling us on daily basis asking for help (given their extremely difficult situation), we are forced to ensure the remaining amount of the required funds at the latest by 21 June 2010. The funds would enable us to, in the next 4 years, ensure the very basic living conditions for all families, and thus allow them to properly realize their right to a dignified existence.

For that reason, we decided to ask for help Croatian immigrants around the world, who responded most generously and helped as much as it was in their abilities, so for the full completion of the project we need to raise additional **1.851 351 USD** 

#### **PROJECT'S MEDIA COVERAGE**

- Once a month, through leaflets, newspapers or TV features, the general public in the Republic of Croatia will be informed on this humanitarian activity and the bank account where they can make their donations.
- Once a month, the general public will be notified via leaflets (sent to their home addresses) on individual cases and the humanitarian telephone number.
- Once a month, a feature story will be published in the following newspapers: Jutarnji list, Slobodni list and Slobodna Dalmacija.
- Cases will be video-recorded on individual basis and will be aired separately in a TV show "Dobro jutro Hrvatska" (Good morning Croatia), indicating the bank account number where donations can be made.

#### OTHER FUND-RAISING MODES

- Responding to public tenders announced by companies, banks, foundations
- Direct contact with companies
- Sending letters to private and legal entities
- Selling donated books by various publishers
- Organizing auctions of paintings
- Selling CDs

#### BACKGROUND - PROJECT'S ORGANIZER

Nova Initiative is a non-profit, non-governmental organization which activities are based on ensuring substantial material assistance (help with construction, adaptation and renovation of basic adequate living space for families at most social risk, and space adaptation for the disabled persons), with the objective of providing the most basic living conditions.

In addition, the organization implements educational programs for wider public, primarily focusing on disease prevention, promotion of quality emotional balance and health in general.

This activity is supported by the Ministry of health and social welfare. In addition, the organizer received a written decision by the Government of the Republic of Croatia approving the provision of humanitarian assistance.

The organizer of the entire project is a 100% disabled person himself (a blind person) with a 10-year experience in working with non-profit organizations in Croatia which primarily dealt with education on improving the quality of life, and easier resocialisation of the disabled persons.

#### SOME OF THE IMPLEMENTED HUMANITARIAN ACTIVITIES

Activity **"The healing touch"** which has, on two ocassions in 2004-2005, organized masseur training for some 20 blind and seeing impaired persons in Nanchang, China.

Activity **«Together in prosperity**» initiated in 2005 for Monika and Darko, diagnosed with cerebral palsy. Funds were raised to cover their travel expenses and special rehabilitation abroad.

Activity «**Save Irena**», initiated in 2006, for a girl diagnosed with brain tumor. The main sponsors of this activity are Vipnet, publishing company Radin-repro-roto, City-express and HP.

Activity «**Ivan's steps**» initiated in 2006 for an 11-year old Ivan diagnosed with cerebral palsy to raise funds for his rehabilitation.

Activity «**Help Neven**» initiated in 2007 for Neven, a boy diagnosed with cerebral pals. Funds were raised for adapted vehicle which will ensure his further continuous rehabilitation and treatment.

Activity «Help Ana» initiated in 2007 for a 19-year old girl who has had serious eye problems since birth.

The funds were raised for a surgery in a clinic in Switzerland.

Activity **«Appeal for Help**» initiated in 2007 for Dijana, a girl who since age 14 has been diagnosed with Friedreich ataxia, which final stage is being confined to a wheelchair. The funds were raised for a 3 month rehabilitation aboard.

Activity «**Fight the disease with optimism**» initiated in 2009 for young Richard who has a severe heart failure. The funds were raised for annual rehabilitation, medications and provision of basic living conditions.

# SOME OF THE FAMILIES WHO HAVE ALREADY RECEIVED ASSISTANCE WITHIN THE PROJECT "HAPPY HOME"

1.	Family Horvat from Sv. Ivan Zelin	a – financial and material assistance provided in the amount of
2.	Family Mujkić from Nuštar	<ul> <li>10 576 USD (complete bathroom renovation, knauf insulation boards, electricity installation, floor glazing)</li> <li>material and financial assistance provided in the amount of</li> </ul>
		9 615 USD (wheelchair for the child, one year worth of diapers, clothing and footwear for other children, roofing tiles and other construction material)
3.	Family Ivanišević from Karlovac	<ul> <li>material and financial assistance provided in the amount of 8 653 USD (clothing and footwear for 6 children, food, beds, construction material for house adaptation)</li> </ul>
4.	Family Orozović from Pakrac	- humanitarian assistance ongoing

#### RECCOMMENDATIONS, OTHER SUBJECTS SUPPORTING THE PROJECT

Social welfare centers:	Gospić	Director: Ankica Brajković	tel: 053 741 110
	Ivanec	Director: Anica Pahić	tel: 042 781 353
	Karlovac	Director: Mirjana Pogačić	tel: 047 415 459
	Krapina	Director: Sergej Erdelja	tel: 049 371 847
	Pregrada	Director: Vesna Zajec	tel: 049 376 029
	Petrinja	Director: Marija Čihor Abramović	tel: 044 815 272
	Sv. Ivan Zelin	a Director: Mirjana Poldrugač	tel: 01 2060 114
	Vukovar	Director: Mrs. Željka	tel: 032 450 920
	Vinkovci	Director: Gordana Trifunović	tel: 032 332 315
	Virovitica	Director: Marija Bajan Prokl	tel: 033 721 530
	Vrbovec	Director: Kruno Car Pavlic	tel: 01 279 1259
	Pakrac	Director: Dubravka Šebić Stoček	tel: 034 313 799
	Sisak	Director: Ivan Kirinčić	tel: 044 515 700
	Daruvar	Director: Zvonko Kovačić	tel: 043 331 868
	Jastrebarsko	Director: Vesna Budinščak	tel: 01 6283 888
	Koprivnica	Director: Sonja Petrović	tel: 048 642 247
	Bjelovar	Director: Tatjana Bedeković	tel: 043 247 260
	Osijek	Director: Jelica Klobučar	tel: 031 212 400
	Šibenik	Director: Anela Čulav	tel: 022 201 220
	Zadar	Director: Danijela Jadrijev	tel: 023 230 415
	Slavonski Brod:	Director: Marija Azapović	tel: 035 213 700
	Rijeka	Director: Karlo Balenović	tel: 051 226 586

In Zagreb, on 25 February 2010



Signed by :

President: Silvio Novak